

Links/Videos/Tutorials/Articles

Science Communication and Social Media

<http://researchcommunicationguide.drussa.net/>

<http://bitesizebio.com/27823/the-why-and-how-of-promoting-your-science-publication-online/>

http://www0.sun.ac.za/scicom/?page_id=3269

<http://ensia.com/voices/to-build-a-sustainable-world-academics-need-to-tear-down-the-ivory-tower/>

https://www.theguardian.com/science/political-science/2016/may/10/what-has-science-communication-ever-done-for-us?CMP=share_btn_fb

<http://blogs.lse.ac.uk/impactofsocialsciences/2016/05/27/web-analytics-101-how-to-use-statistics-to-drive-online-engagement/>

<http://thesocialu101.com/>

<http://www.slideshare.net/PaigeBrown/social-media-for-science-communication-urma-presentation>

<http://blog.hubspot.com/marketing/great-data-visualization-examples>

<http://www.fromthelabbench.com/from-the-lab-bench-science-blog/2016/7/31/how-to-develop-a-science-social-media-plan>

<https://www.theguardian.com/higher-education-network/blog/2012/feb/20/making-science-accessible>

<http://www.asc.asn.au/blog/2016/07/08/5-things-you-can-do-right-now-to-stay-up-to-date-with-science-communication-research/>

<http://www.vox.com/2016/7/14/12016710/science-challenges-research-funding-peer-review-process>

<http://theconversation.com/science-communication-training-should-be-about-more-than-just-how-to-transmit-knowledge-59643>

http://www.huffingtonpost.com/tim-ward/the-missing-link-in-science-communication_b_10429450.html

<http://sciencecommunicationmedia.com/developing-effective-messages-in-science-communication/>

Writing (academic and non)

<https://conservationbytes.com/2012/10/22/how-to-write-a-scientific-paper/>

<http://thesocialu101.com/how-to-find-your-writing-voice/>

<http://mg.co.za/article/2014-05-01-science-writing-101-everything-you-need-to-know-to-get-published>

<http://chronicle.com/article/My-Writing-Productivity/236712/>

<https://medium.com/an-idea-for-you/the-two-minutes-it-takes-to-read-this-will-improve-your-writing-forever-82a7d01441d1>

<https://dynamicecology.wordpress.com/2016/02/24/the-5-pivotal-paragraphs-in-a-paper/>

<http://www.sciencemag.org/careers/2016/03/how-seriously-read-scientific-paper>

Video Editing (and making)

<http://blog.ted.com/10-tips-for-editing-video/>

<https://www.americanexpress.com/us/small-business/openforum/articles/5-basic-tips-to-make-a-professional-looking-video-william-wei/>

<http://www.nikonusa.com/en/learn-and-explore/article/hnp7ch58/moviemaking-101-6-tips-on-how-to-make-a-video.html>

<https://www.youtube.com/creatoracademy/page/lesson/jumpstart>

Tips for story telling

<http://blog.visme.co/7-storytelling-techniques-used-by-the-most-inspiring-ted-presenters/>

http://www.ted.com/talks/chris_anderson_teds_secret_to_great_public_speaking

http://www.ted.com/talks/shimpei_takahashi_play_this_game_to_come_up_with_original_ideas

Infographics

<http://blog.hubspot.com/blog/tabid/6307/bid/34223/5-Infographics-to-Teach-You-How-to-Easily-Create-Infographics-in-PowerPoint-TEMPLATES.aspx#sm.01owhylu13vkfsc11vd1q9m61wkxy>

Influencing Policy Makers

<https://www.timeshighereducation.com/comment/the-10-commandments-for-influencing-policymakers>

Tips for digital media

<http://storieswelltold.com.au/blog/stories/25-years-photography-experience-compacted-5-hot-tips-digital-media/>

Facebook, Twitter and Instagram video help

<https://support.twitter.com/articles/20172128>

<https://www.facebook.com/help/154271141375595/>

<https://help.instagram.com/442610612501386>